

CEHHS Graduate Curricular Review Committee (GCRC) MINUTES

April 4, 2018
2:30-4:30 pm
Claxton 412

Attending:

Voting Members: Jo Ann Cady (Chair; TPTE); Merilee McCurdy (EPC); Leslee Fisher (KRSS); Kathy Brown (PUBH); Spencer Olmstead (CFS); Pamela Angelle (ELPS); Katie Kavanagh (NUTR); Sejin Ha (RHTM)

Guests: Jeanie Lim (RHTM)

Non-Voting: Jeff Fairbrother (Ex-Officio); Kayla Whitt

Meeting Agenda:

- I. Call to Order**
 - a. Jo Ann Cady called the meeting to order at 2:30 p.m. in Claxton 412 on April 4, 2018.
- II. Approval of Minutes**
 - a. The minutes of the February 28, 2018 meeting were approved without changes.
- III. Announcements**
 - a. Stuart Waters will be the new Graduate CRC representative for TPTE.
 - b. College Senate has received the proposed By-Law revisions and will be going to the departments for a Faculty vote.
- IV. Curricular Agenda**
 - a. Retail, Hospitality, and Tourism Management (RHTM) – Sejin Ha
- V. New Business**
- VI. Adjournment**
 - a. Jo Ann Cady adjourned the meeting at 3:35 p.m. in Claxton 412.

Next Meeting: The next meeting is scheduled for September 12, 2018 at 2:30 p.m. in Claxton 412.

Minutes Submitted by: Kayla Whitt

DEPARTMENT OF RETAIL, HOSPITALITY, AND TOURISM MANAGEMENT
Effective Fall 2019

STUDENT LEARNER OUTCOMES

(RHTM) RETAIL, HOSPITALITY, AND TOURISM MANAGEMENT MAJOR, PHD

1. Students will demonstrate in-depth knowledge of key theories in their field.
2. Students will demonstrate an understanding of source relevant literature information.
3. Students will demonstrate skills to employ appropriate methods for research.
4. Students will demonstrate the ability to conduct, present and publish their research.

I. COURSE CHANGES

(RHTM) RETAIL, HOSPITALITY, AND TOURISM MANAGEMENT

ITEM 1: COURSE ADD

1-A RHTM 604 Qualitative Research Methods in RHTM Retail, Hospitality, and Tourism Management (3)

This course provides an introduction to the broad field of qualitative research. The course is designed to help students understand theoretical, methodological, and practical aspects of qualitative research by focusing on the areas of naturalistic observation, individual and group interviews, and document analysis.

~~Repeatability: May be repeated. Maximum 6 hours.~~

Registration Restriction(s): Minimum student level – graduate

Supporting Information

Rationale: A review of the curriculum by the faculty indicated a need for a new course focusing on qualitative research only. This course will address the need, broaden the curriculum and keep up with the current development of the RHTM field that helps strengthen student research knowledge base. Additionally, the faculty member teaching this course is a trained qualitative researcher specializing in qualitative research methods and theories within RHTM. The course will support Learner Outcomes #3 and #4.

Impact on Other Units: No impact on other units is expected as this is a new course. The course will not have a pre-requisite offered by other units, will not be a prerequisite or co-requisite for other courses, and will not be cross-listed with other units.

Financial Impact: There is no impact on finances or other resources. This course will be offered by the current faculty member and no new facilities are required to offer the course.

Additional Documentation: No additional approvals are required for this change. See attached Syllabus ("RHTM 1-A – Syllabus").

Item 1-A: Approved with friendly amendment(s)

The GCRC approved this item with two friendly amendments. The first friendly amendment is to spell out the "RHTM" abbreviation. The second friendly amendment is to remove the repeatability for this course.

ITEM 2: REVISE TITLE AND DESCRIPTION

2-A RHTM 616 Quantitative Research Methods in RHTM Retail, Hospitality, and Tourism Management (3)

Introduction to quantitative approaches to research in the fields of retail, hospitality and tourism management. Topics include research questions formulation, sampling, measurement reliability and validity, scale development, experiment and survey design and analysis, and ethical considerations in quantitative research.

Formerly: RHTM 616 Research Methods, Models and Measurement in RHTM (3)

Quantitative and qualitative methods and analytical concepts in the research process. Formulation of models and measurement retail, hospitality and tourism constructs.

Supporting Information

Rationale: A revised title and description will accurately reflect contents of the course. The addition of RHTM 604 – Qualitative Research Methods in RHTM, will allow for **RHTM 616 to provide an the** in-depth examination of quantitative research methods into the course.

Impact on Other Units: No impact on other units is expected.

Financial Impact: There is no financial impact expected on the department or college.

Additional Documentation: No additional approvals are required for this change.

Item 2-A: Approved with friendly amendment(s)

The GCRC approved this item with the friendly amendment to spell out the "RHTM" abbreviation.

II. PROGRAM CHANGES

(RHTM) RETAIL, HOSPITALITY, AND TOURISM MANAGEMENT

ITEM 3: REVISE THE DESCRIPTION TEXT, REQUIREMENTS, AND FOOTNOTES FOR THE RETAIL, HOSPITALITY, AND TOURISM MANAGEMENT MAJOR, PHD

URL: http://catalog.utk.edu/preview_program.php?catoid=23&pooid=9930&hl=retail+hospitality+tourism&returnto=search

In the 2019-2020 Graduate Catalog, revise the description text, requirements, and footnotes for the Retail, Hospitality, and Tourism Management Major, PhD, as follows:

The Ph.D. program requires a minimum of ~~86~~ **65 credit** hours of coursework, ~~which includes 18 credit hours of RHTM core courses, 6 credit hours of statistics, 6 credit hours of research methods, 9 credit hours of a cognate area, 2 credit hours of instructional methods, and 24 credit hours of dissertation (RHTM 600). and may include Master's-level coursework with approval of the graduate committee.~~ In addition, 3 credit hours of RHTM 590 Seminars are required for students with assistantship. Courses must be completed within eight years from the time of a student's first enrollment in a doctoral degree program. Following is a list of coursework required at the doctoral level: At least 18 hours must be in Retail, Hospitality and Tourism Management core courses (RHTM 590, 614, 615, 616, 625, 641), in addition to 24 hours of dissertation (RHTM 600). The program also requires a minimum of 12 hours of statistics, 9 hours from a cognate area, and 3 hours of instructional methods. A minor requires a minimum of 15 hours of coursework. ~~Students pursuing a minor will take a minimum of 15 hours of coursework.~~ Students who have not attained a master's degree from a RHTM-related area are required to take 21 credit hours of electives. These courses must be approved by **DGS** **Director of Graduate Studies**.

Requirements	Credit Hours
¹ Required Courses	12 18
² Research Methods Statistics	6
³ Statistics Research Methods	12 6
⁴ Cognate Area	9
⁵ Instructional Methods	2
Electives	21
Dissertation (RHTM 600)	24
Total Credit Hours	86 65

¹ RHTM ~~604, RHTM~~ 614, RHTM 615, ~~RHTM 616,~~ RHTM 625, RHTM 641.

² ~~RHTM 590, RHTM 616.~~

³ ~~STAT 537 or 571 BZAN 535 or PSYC 521 or SOWK 605, STAT 579 538 or 572 or PSYC 522 or SOWK 606 and elective OR~~

^{3a} ~~Six credit hours must be taken from methods-intensive courses not including RHTM 616 and RHTM 604. STAT 538 or PSYC 522 or SOWK 606, STAT 579 and elective.~~

⁴ Cognate ~~credit~~ hours must include at least 3 ~~credit~~ hours at the 600 level.

⁵ ~~A Graduate graduate~~ level courses that will help develop students' instructional capabilities.

Supporting Information

Rationale: (1) The required 21 hours for electives will be removed because most students admitted to the RHTM Ph.D. program transfer coursework hours from their master's program to fill the elective requirement. The following statement is added in the description text for those who have not completed RHTM-related coursework in their master's degree:

"Students who have not attained a master's degree from a RHTM-related area are required to take 21 credit hours of electives. These courses must be approved by DGS." (2) Qualitative research methods (RHTM 604) is added to RHTM required courses to enhance students' academic ability and understanding of the important research method. In addition, a previous requirement of 12 hours of statistics will be changed to a 6-hour requirement of statistics and another 6-hour requirement of methods-intensive courses so that students can select courses that strengthen research skills of their focus.

Impact on Other Units: No impact on other units is expected.

Financial Impact: There is no financial impact expected on the department or college.

Additional Documentation: The revision reflects changing needs of the RHTM graduate program.

Item 3: Approved with friendly amendment(s)

The GCRC approved this item with two friendly amendments. The first friendly amendment is to strike the sentence that states, "Students pursuing a minor will take a minimum of 15 hours of coursework." The second friendly amendment is to spell out the "DGS" abbreviation in the last sentence to read as, "Director of Graduate Studies".