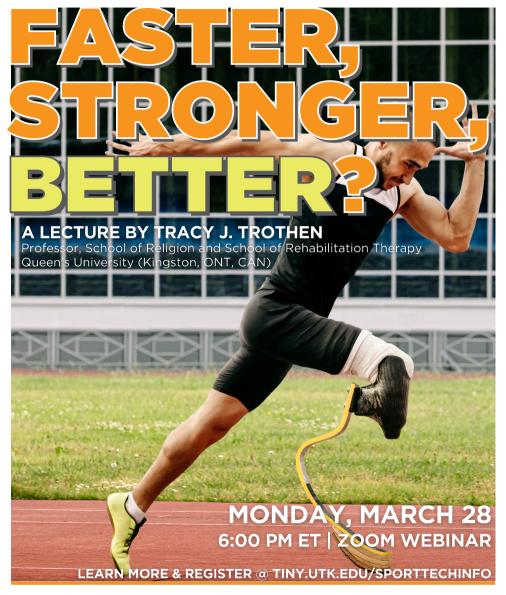


SPORT TECH:



In sport, the tech race to become the best athlete is ratcheting up. Robots, pharmaceuticals, immersive AI, the Vaporfly running shoe, telemetry hacking sensors, nutrigenomics, genetic modification, cognitive enhancements, and more, are changing sport. In this technological age, it is becoming increasing difficult to identify our values and recognize what we love about sport.