



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

SPORT & RELIGION
RESEARCH ALLIANCE

SPORT TECH:

FASTER, STRONGER, BETTER?

A LECTURE BY TRACY J. TROTHEN

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Queen's University (Kingston, ONT, CAN)

MONDAY, MARCH 28

6:00 PM ET | ZOOM WEBINAR

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In sport, the tech race to become the best athlete is ratcheting up. Robots, pharmaceuticals, immersive AI, the Vaporfly running shoe, telemetry hacking sensors, nutrigenomics, genetic modification, cognitive enhancements, and more, are changing sport. In this technological age, it is becoming increasingly difficult to identify our values and recognize what we love about sport.

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