Join Us!

Application Deadlines:
December 1 is the priority application deadline for fall. Applicants may still apply through April 1 with the understanding that funding will be highly unlikely and space may be limited.*

Contact Us
Program Coordinator:
Louis Rocconi, PhD
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Knoxville, TN 37996-3452

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*NOTE: Please visit the university’s official website for the most current application deadlines and requirements.
Why Join?

- Rapidly growing career field.
- Highly relevant internships and field experiences.
- Flexibility through evening and online courses.
- Skilled, supportive faculty and a climate of community.
- Typical course load of 6-9 credit hours per semester.
- Graduate Assistantship opportunities.

ESM Program Curriculum

**ESM Core (15 Credit Hours)**
- ESM 533 – Program Evaluation I (3)
- ESM 534 – Program Evaluation II (3)
- ESM 577 – Statistics in Applied Fields I (3)
- ESM 581 – Classroom Measurement (3)
- ESM 677 – Statistics in Applied Fields II (3)

**Advanced ESM Core (12 Credit Hours)**
- ESM 651 – Adv. Seminar in Evaluation (3)
- ESM 678 – Statistics in Applied Fields III (3)
- ESM 680 – Adv. Educational Measurement (3)
- ESM 667 – ESM: Advanced Topics (3)

**Research Core (15 Credit Hours)**
- ESM 583 – Survey Research (3)
- ESM 559 – Intro to Qualitative Research (3)
- ESM 659 – Advanced Qualitative Research (3)
- ESM 682 – Educational Research Methods (3)
- 3 hours of approved research electives

**Applied Professional Experience (15 Credit Hours)**
- ESM 660 – ESM Seminar (9)
- ESM 670 – Internship in ESM (6)

**Electives (9 Credit Hours)**
- Dissertation (24 Credit Hours)

What Can I do with a PhD in ESM?

Our graduates have continued on to successful careers in roles such as:

- Director of Curriculum Development and Research, Indiana University.
- Manager of Salesforce Reporting and Analytics, Wyndham Destinations.
- Executive Director of Measurement and Evaluation, University of Tennessee, Chattanooga.
- Senior Statistical Analyst, Booz Allen.
- Senior Evaluation Specialist, University of North Carolina.
- Analyst, Tennessee Valley Authority.
- Business Intelligence Analyst, University of Kansas Medical Center.
- Associate Professor, University of Iowa.
- Lead Evaluator, Oak Ridge Institute for Science and Education.
- Senior Consultant, Gallup
- Psychometrician, Illuminate Education

Do you have a background in education, social sciences, applied statistics, or related fields?

The ESM PhD program is carefully designed to advance experience and scholarship in the application of measurement, methodologies, and evaluation skills in a variety of professional settings.

Visit us online for more info!
tiny.utk.edu/utkesm